

# Workshop

With bugle's Digital Learning Experiences team



## Duration

Our workshops can be organised into 2 hours or 2 days sessions, according to your specific needs.

## Goal

Learn how to create effective online training, following the best instructional design practices and our fine-tuned training content production process. Our goal is to empower teams to develop video-based training courses from scratch, meaning from course scope definition to course delivery.

## How it is organised

The workshops are hands-on sessions. You bring your challenges and training projects, and we help you apply bugle's step-by-step approach to solve your pain points and give your project a path. Throughout the workshop you will also learn best practices that you can apply to your future projects.

## Programme

### Preparation

- Defining the scope: the goals and takeaways, the stakeholders to involve, and all the elements to create an effective course scope.
- Defining the structure: course outline, chapter formats, length, available resources, instructional design tips.

### Development

- Defining the visual identity.
- Defining the script.
- Defining the storyboard.

### Production

- Video and audio recording best practices.
- Editing tools.



## Info

For more information, [reach out to the bugle team](#).